



### ABBY BROEKHUIZEN

Graphic Designer  
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### Howdy!

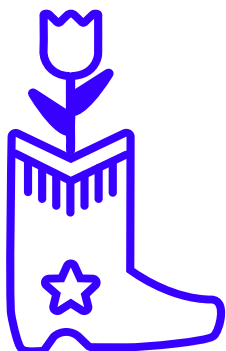
I am a graphic designer living in Austin, TX. I specialize in art direction, branding, and photography.

### Interests

Branding, Adobe Illustrator, trademark design, tacos, photography, hiking, package design, motion graphics, watching movies, talking about movies, thinking about movies, Adobe Photoshop, After Effects, Indesign and art direction.

### Let's be friends, y'all!

instagram.com/abby\_hearts  
linkedin.com/abbybroekhuizen



## EXPERIENCE

2021-present

### Project C | Sr. Graphic Designer

Art directs social content for various ABC shows, including The Bachelor, The Wonder Years, The Good Doctor, Station 19, The Conners, and more. Executes and works closely with other designers to produce shareable content. Worked with Disney to create website for upcoming film.

2020–2021

### Amplify Snack Brands | Graphic Designer

Designed graphics for CPG, made sure files were ready for print. Proofed graphics and made sure everything was on track and consistent with timelines. Worked on e-commerce assets, made sure they were up to date and a good reflection of the brand.

2017–2020

### Alamo Drafthouse | Graphic Designer

Created graphics for web, marketing, on-screen assets, menus, in-venue graphics and advertising. Worked closely with design team, video team and marketing to ensure everything was up to brand standards. Worked on special programming events to create unique and creative graphics for screening events.

2019–Present

### Bells & Whistles Productions | Photographer

Photographs for event photography for weddings, office parties, concerts and performances. Works with clients like Alamo Drafthouse, The Paramount and Moon Tower comedy club to deliver on-time, unique and creative photographs.

2014–2017

### Photo Texas Photography | Photographer

Photographed senior portraits and worked successfully with a variety of personalities. Set up and managed all photography equipment both on the field and in the studio. Collaborated with clients ensuring satisfaction with final photographs. Edited photographs for final images and delivery.

## RECOGNITION

### Summa Cum Laude

3.89 GPA | 2019  
Texas State | Top Percentile

### National Student Show & Conference

Topento | 2019  
Miscellaneous Design | Featured

### All Student Juried Exhibition

Scavenger | 2018 – 2019  
Photography | Featured

### Graphis New Talent Annual 2019

Topento | 2018 – 2019  
Branding System | Honorable Mention

### AIGA Blue Ridge FLUX

New Jersey Zoo | 2018  
Trademark | Honorable Mention

## EDUCATION

2016 – 2019

**Texas State University**, San Marcos, TX  
Visual Communication & Design, BFA

### AIGA Blue Ridge FLUX

Fox Trail Gear | 2018  
Trademark | Honorable Mention

### Columbia Scholastic Press Association

The Lonestar #11 | 2015  
Yearbook Design | Gold Crown

### Columbia Scholastic Press Association

Baby, It's Cold Outside! | 2015  
Infographic | First Place

### NSPA

The Lonestar #11 | 2015  
Yearbook Design | Pacemaker Finalist

### Congressional Art Award Recipient

Gas Station | 2014  
Photography | 2nd place

## INVOLVEMENT

AIGA Member | 2017–Present

Austin AD Fed Member | 2018–Present

Phi Kappa Phi | 2019–2021