



GRAPHIC DESIGNER

HowdyHallo.com

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Howdy!

Abby is a designer living in Austin, TX. Dedicated to the creative field, she specializes in art direction, branding, motion graphics, and photography.

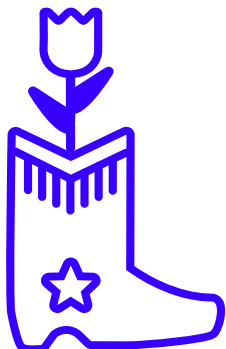
Interests

Branding, Adobe Illustrator, trademark design, tacos, photography, hiking, package design, motion graphics, watching movies, talking about movies, thinking about movies, Adobe Photoshop, After Effects, Indesign and art direction.

Let's be friends, y'all!

instagram.com/abby_hearts

linkedin.com/abbybroekhuizen



EXPERIENCE

2020-present

Amplify Snack Brands | Graphic Designer

Designs graphics for packaging, makes sure files are ready for print. Proofs graphics and makes sure everything is on track and consistent with timelines. Works on ECOMM assets, making sure they're up to date and a good reflection of the brand.

2017-2020

Alamo Drafthouse | Graphic Designer

Created graphics for web, marketing, on-screen assets, menus, in-venue graphics and advertising. Worked closely with design team, video team and marketing to ensure everything was up to brand standards. Worked on special programming events to create unique and creative graphics for screening events.

2019-Present

Bells & Whistles Productions | Photographer

Photographs for event photography for weddings, office parties, concerts and performances. Works with clients like Alamo Drafthouse, The Paramount and Moon Tower comedy club to deliver on-time, unique and creative photographs.

2014-2017

Photo Texas Photography | Photographer

Photographed senior portraits and worked successfully with a variety of personalities. Set up and managed all photography equipment both on the field and in the studio. Collaborated with clients ensuring satisfaction with final photographs. Edited photographs for final images and delivery.

RECOGNITION

Summa Cum Laude

3.89 GPA | 2019

Texas State | Top Percentile

National Student Show & Conference

Topento | 2019

Miscellaneous Design | Featured

All Student Juried Exhibition

Scavenger | 2018 - 2019

Photography | Featured

Graphis New Talent Annual 2019

Topento | 2018 - 2019

Branding System | Honorable Mention

AIGA Blue Ridge FLUX

New Jersey Zoo | 2018

Trademark | Honorable Mention

AIGA Blue Ridge FLUX

Fox Trail Gear | 2018

Trademark | Honorable Mention

Columbia Scholastic Press Association

The Lonestar #11 | 2015

Yearbook Design | Gold Crown

Columbia Scholastic Press Association

Baby, It's Cold Outside! | 2015

Infographic | First Place

NSPA

The Lonestar #11 | 2015

Yearbook Design | Pacemaker Finalist

Congressional Art Award Recipient

Gas Station | 2014

Photography | 2nd place

EDUCATION

2016-2019

Texas State University, San Marcos, TX

Visual Communication & Design, BFA

2014-2018

Austin Community College, Austin, TX

Associate's Degree

2009-2014

Vista Ridge High School, Cedar Park, TX

INVOLVEMENT

AIGA Member | 2017-Present

Austin AD Fed Member | 2018-Present

Phi Kappa Phi | 2019-Present

Honors Student | 2016-2019

Yearbook Editor-in-chief | 2013-2014

Yearbook Team Leader | 2012-2013

AP Scholar