

HOWDY!

ABBY BROEKHUIZEN

!077AH

GRAPHIC DESIGNER

HowdyHallo.com
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Howdy!

Abby is a designer living in Austin, TX. Dedicated to the creative field, she specializes in art direction, branding, motion graphics, and photography.

Interests

Branding, Adobe Illustrator, trademark design, tacos, photography, hiking, package design, motion graphics, watching movies, talking about movies, thinking about movies, Adobe Photoshop, After Effects, Indesign and art direction.

Let's be friends, y'all!

instagram.com/abby_hearts
linkedin.com/abbybroekhuizen



EXPERIENCE

2018–Present

Alamo Drafthouse | Graphic Designer

Creates graphics for web, marketing, on-screen assets, menus, in-venue graphics and advertising. Works closely with design team, video team and marketing to ensure everything is up to brand standards. Works on special programming events to create unique and creative graphics for screening events.

2019–Present

Bells & Whistles Productions | Photographer

Photographs for event photography for weddings, office parties, concerts and performances. Works with clients like Alamo Drafthouse, The Paramount and Moon Tower comedy club to deliver on-time, unique and creative photographs.

2017–2018

Alamo Drafthouse | Graphic Design Intern

Interned at Alamo Drafthouse Cinemas working with and learning from other in-house designers. Produced graphics for in-store, online, on-screen and menus for the theater.

2014–2017

Photo Texas Photography | Photographer

Photographed senior portraits and worked successfully with a variety of personalities. Set up and managed all photography equipment both on the field and in the studio. Collaborated with clients ensuring satisfaction with final photographs. Edited photographs for final images and delivery.

RECOGNITION

Summa Cum Laude

3.89 GPA | 2019
Texas State | Top Percentile

National Student Show & Conference

Topento | 2019
Miscellaneous Design | Featured

All Student Juried Exhibition

Scavenger | 2018 – 2019
Photography | Featured

Graphis New Talent Annual 2019

Topento | 2018 – 2019
Branding System | Honorable Mention

AIGA Blue Ridge FLUX

New Jersey Zoo | 2018
Trademark | Honorable Mention

AIGA Blue Ridge FLUX

Fox Trail Gear | 2018
Trademark | Honorable Mention

Columbia Scholastic Press Association

The Lonestar #11 | 2015
Yearbook Design | Gold Crown

Columbia Scholastic Press Association

Baby, It's Cold Outside! | 2015
Infographic | First Place

NSPA

The Lonestar #11 | 2015
Yearbook Design | Pacemaker Finalist

Congressional Art Award Recipient

Gas Station | 2014
Photography | 2nd place

EDUCATION

2016–2019

Texas State University, San Marcos, TX
Visual Communication & Design, BFA

2014–2018

Austin Community College, Austin, TX
Associate's Degree

2009–2014

Vista Ridge High School, Cedar Park, TX

INVOLVEMENT

AIGA Member | 2017–Present

Austin AD Fed Member | 2018–Present

Phi Kappa Phi | 2019–Present

Honors Student | 2016–2019

Yearbook Editor-in-chief | 2013–2014

Yearbook Team Leader | 2012–2013

AP Scholar